

Historical Bangor Business Association

Minutes of 4.3.18

In Attendance: Laura McLain, Norm & Jill Matthews, Janet Kickline, Tracie McGinty, Heather & Ed Marzigliano, Jason Freeby, Sandy Stephen, Nate Dysard, John Neetz, Janet Miller & Nanki Chatha.

No treasury report. Jill will talk with Mike for updates. Update: \$3350.36

Tracie will talk to Mike about assisting with the website. Tracie will also take care of Facebook, Instagram.

HBBA dues are due now for 2018. Forms are on our website.

Discussed Bi Laws. Officers are a 2 year position.

Discussed getting the meeting minutes out soon after the meeting so members can review.

Copies will also be available at the library.

Brochure: Janet sent out an email asking for members for their participation. If you would like to be listed in this brochure please send your check for \$25 HBBA members, \$35 for non HBBA members. Also send in your blurb about your business in by next week.

Event information can be sent to Janet so she can post them on Discover Lehigh Valley web page.

Nate reported that some street scape will happen this year to the downtown area.

Fund raising: discussed sharing each committee sponsor forms and encourage all members to help in soliciting for sponsors for each event.

All event flyers should be handed out to the membership for them to display in their storefronts.

Do we want to form a fundraising committee or should we do that for each of our own events?

Marketing Committee will hand out posters. Tracie, Janet Miller and Sandy Stephen will help with that. Would anyone want to be involved in this? Contact Tracie if interested.

Artisan Event is going to be held on October 6<sup>th</sup>.

Sandy will get tee shirt pricing from someone she know to see if we can get a better price.

Sandy also passed out ideas for the wine and music fest (see attached)

Next meeting May 1<sup>st</sup> at Bangor Trust Brewery at 6 pm.

Next meeting we want to talk about a Membership Recruitment Day either May 13<sup>th</sup> or May 14<sup>th</sup>. We will walk around to businesses and check in with them about joining HBBA.

Respectfully submitted,

Laura McLain

Janet Kickline