

Historical Bangor Business Association Minutes – May 1st, 2018

Called to order at 6:10pm and closed 7:40pm

Approval of the Agenda – Approved

Approval of the previous minutes – Approved

Treasury Report: Balance of \$3,419.33 – Only expense is \$425.00 for Discover Lehigh Valley for brochures

Reports from Event Committees:

Car & Bike Show – (June 23rd – 9am to 2pm) Going very well – They are actively seeking sponsors for trophies and plaques for the event. The Bikes will have a lesser charge for sponsorship than the cars, because the winners will get smaller prizes.

A proposal was made to allow a tent set up for a Pet Shelter and there were no objections.

Block Party: (July 21st – 4pm to 7:00pm) Very similar to last year with events. We will have the Rebels cheerleading and Recovery Revolution will sponsor the BMX Bikes again this year. An approximate cost to pull of this event will be \$1,400.00. Tracy will be posting this event with details on Facebook and we will post on our website.

Wine & Music Event: (September 8th – 12:00pm to 7:00pm) We are looking to add an additional local stage so we have three stages. We are still working on bands for the main stage and also negotiating stage pricing. Anyone that knows any local bands/talent please let us know? The local bands were a great hit last year and we want to expand for this event. We are in discussions to expand the wine area to allow for more movement from the constricted parking lot area.

Thus far there are four confirmed wineries and we are looking to book a few more and include more options including ciders.

Artisan Event: (October 6th - 10am to 4pm) Looking for at least 60 vendors with a fee of \$75.00 per vendor. All HBBA members can participate and there is no charge to participate. Bangor Trust Brewery would love to do a Beer Garden with approval. We will have full details and a brochure to post in the near future. Would like to include this event every year.

Events/Membership: Would love to have any non member of our organization not being able to participate in the events, but hard to enforce. We will do a membership drive on May 9th and 10th to get people signed up. Bloom will take care of May 9th on Broadway and the others will do a drive on May 10th at 3pm to get new members and spread the word about our events.

Billboards: We approved to do billboards for our three main events costing about \$375.00/event. Also approved is making a new billboard for the Artisan event that will cost about \$600.00

Bangor Borough News: Discover Lehigh Valley Flyers should be completed by the end of this month. May 19th is a cleanup day in Bangor. May 23rd, kids will be planting flowers in Downtown Bangor sponsored by Bangor Elks.

Our Borough is getting very aggressive in a marketing campaign. They are looking to combine with Slate Belt Rising on a Facebook campaign and advertising in Market Place Magazine. They are in the process of fixing our banners above the street.

Old Business: Business Videos were voted down. It was too expensive for what we would get out of it.

Sidewalk Sales – We don't want to have set sidewalk sales, but want to do a test. We would prefer doing a Super Saturday where vendors downtown offer specials rather than doing a specific sale. We are going to do a test to see how it goes. Would love for people to sign up when they have special events or anniversaries so we can all celebrate together and spread the word. We need to support each other so we all survive!

New position Needed: We need a Secretary! Anyone with any interest please email us at historicalbangorba@gmail.com. I know everyone is busy, but we really need to fill this position.

Membership Requirement Review: We went over our map who can join and what is expected for our upcoming events.

Guest Speaker Radio Ad: For 15 spots per week the cost is \$450.00

Individual Business is \$30.00 for 60 minutes a week or 30 seconds \$15.00 or \$225.00/week.

Discussion was tabled

Next Meeting: Pies to Die Café – June 4th – 6:00pm