

Historical Bangor Business Association

Minutes of 6/4/18

In Attendance: Bangor Trust Brewing, Leo; Dinky's, Jill & Norm; Pies to Die For, Anthony VS Eyewear, Mike; Slate Belt Chamber of Commerce, Laura; Bangor Borough, Nate; Janet Kickline; Little Corner Café, Sherri; Job Connections; Jason

Meeting was called to order.

Anthony approved tonight agenda, seconded by Nate. The minutes of last month were approved by Anthony, seconded by Jill.

Financial report was given by Mike. 27 members this year, an increase from last year's 22. Account balance \$6194.33. Car Show; \$2380, after disbursements we should profit approximately \$1807.

The email list will be edited to reflect additional members and delete nonmembers.

Events:

Car & Bike Show, June 23, 9-2 pm. 15 preregistered. Volunteers are needed for the event. An email will go out to the members asking to sign up to help. Residents and other organizations are also asked to volunteer, so if you know of anyone that would like to participate let us know. This goes for all events, volunteers are needed.

Block Party, July 21, 4-7 pm. Sponsors are needed. A sponsor form will be send to the membership. Wine & Music, Sept 8, 12-7 pm. Working on getting bands to participate. 4 wineries have committed to date. Discussed insurance coverage to see if we can expand the area for people to carry their drinks around the block. Also discussed music license coverage through nonprofit of HBBA.

Artisan event, October 6th, 10-4 pm. The committee is in the early stages of planning. Helpers welcome.

Marketing committee: flyer/brochure are in the final stage.

Bangor Borough/Slate Belt Rising: Newer banners will be going up in the downtown area soon. Ne gateway signage as well. The pamphlets of the downtown are in the approval stage.

Old Business:

Mike will be working on a funding grant. Deadline is June 15th

Radio Station Ads. WE NEED YOUR VOTE YES OR NO. REPLY VIA EMAIL. Rates to advertise events on stations 106.3 and 93.5 are \$30 each time. If any of our members would like a plug for their business it is an additional \$30.

Super Saturday Sales, 1st Saturday every month. Email your special/promotion to us and we will promote every month on social media and ask that each of you promote on your social media pages.

Discover Lehigh Valley: Mike motioned to spend up to \$300 for printing of postcards with all events to be distributed to DLV sites, seconded by Janet.

New Business:

Each member to bring their business cards to the next meeting so they can be placed in each other's businesses. Plastic business card holders would be nice, but not necessary.

HBBA end of the year banquet. Looking to see if our membership would like to gather for a celebration at the end of the year.

Community help on events/committees: Asking all to post event flyers on their social media, up in your place of business. Asking for volunteers to help with each event, anyone can be a volunteer. Jason will contact the boy scouts and Laura will contact the girl scouts to see if we can get any groups to volunteer.

Comments/Announcements

Promote available store fronts in downtown area. For rent or sale. Who do you know?

The Chamber is holding a Business Survival Series on June 14th, from 8 – 10:30 am. No charges. Visit their web site to register or for more information. www.slatebeltchamber.org

Next meeting will be July 2, 6 pm at The Broadway Pub.

Respectfully submitted,
Laura McLain