

## Historical Bangor Business Association Minutes September 4th, 2018

Called to order at 6:05pm and closed 7:30pm

**Approval of the Agenda** – Approved

**Approval of the previous minutes** – Approved

**Treasury Report:** Balance of \$9,268.90. Donating \$250 to Bloom (a non-profit) for face materials and time at each event.

### ***Reports from Event Committees:***

**Block Party:** Total earning was about \$200.00

**Wine & Music Event:** (September 8<sup>th</sup> – 12:00pm to 7:00pm) Anthony gave us an update on event. 3 stages, 3 wineries plus a cider (they didn't show) in Job Connections parking lot. Decorations for wine drinking seating area. Final decisions on where to put vendors and other businesses. Discussion took

Thus far there are four confirmed wineries and we are looking to book a few more to include more options including ciders.

**Artisan Event:** (October 6<sup>th</sup> - 10am to 4pm) We have over 40 and looking for more. The vendors have a fee of \$75.00 per vendor. **All HBBA members can participate and there is no charge to participate, but must sign up the HBBA website.** Bangor Trust Brewery's Beer Garden has approval. Big push for advertising. Radio, big and small papers, billboards, Radio station at day of event. Still trying to iron out billboard for event.

**Events/Membership:** Still reaching out to non-members as well as members to help volunteer at the events

**Billboards:** We approved to do billboards for the Artisan event.

**Bangor Borough News:** Discover Lehigh Valley Flyers not sure if we should go through with it this year or wait til next year since they never were published.

Our Borough is getting very aggressive in a marketing campaign. They are looking to combine with Slate Belt Rising on a Facebook campaign and advertising in Market Place Magazine. They are in the process of fixing our banners above the street.

**Halloween parade and Christmas on Broadway:** Tabled discussion for October meeting. Some will need to contact Hub about tree lighting.

**Approved speakers** to use at each event instead of paying a DJ for all 4 events. Now we have 2 HBBA tents and speakers. We are working on getting tables and chairs.

**Old Business:**

**New position Needed:** We need a Secretary! Anyone with any interest please email us at [historicalbangorba@gmail.com](mailto:historicalbangorba@gmail.com). I know everyone is busy, but we really need to fill this position.

**Next Meeting:** October 1<sup>st</sup> at Broadway Pub 6-7:30